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PRESS RELEASE

GNT to showcase possibilities with plant-based EXBERRY® colors at Plant Based World Expo Europe 2024

GNT will highlight the benefits of plant-based EXBERRY® colors for meat, seafood, and dairy alternatives at Plant Based World Expo Europe (13-14 November, ExCel London).

EXBERRY® colors are made from non-GMO fruits, vegetables, and plants. They are available in multiple formats and can deliver a full spectrum of shades in plant-based food and drink.

The EXBERRY® portfolio includes hundreds of concentrates that can be used to replicate the appearance of almost any meat, seafood, and dairy product. At Plant Based World Expo, GNT (Stand D22 11-14) will give attendees the chance to see the possibilities first-hand. The company will offer plant-based giveaways for visitors to sample as well as displaying a variety of eye-catching concepts.

GNT's experts will also be available throughout the event to offer technical advice on how EXBERRY® can be used to deliver effective solutions for different project requirements.

Britt Watson, Technical Sales at GNT UK, said: "Color is key in plant-based products, helping to set initial expectations of quality and influencing consumers' taste experience and overall product enjoyment. The EXBERRY® portfolio offers manufacturers a vast range of plant-based, sustainable coloring solutions that can be used to achieve highly realistic results. We're delighted to be able to show visitors how our colors can boost sensory appeal while meeting consumer demand for natural products."

Plant Based World Expo Europe 2024 takes place at ExCel London. For more information, visit: plantbasedworldeurope.com

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About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colors for food and drink. The EXBERRY® portfolio includes a complete spectrum of shades created from non-GMO fruit, vegetables, and plants. They are available in a wide range of formats and suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals,

GROWING COLORS

EXBERRY[®]

snacks, sauces, savory, and plant-based meat, seafood, and dairy. EXBERRY[®] colors are trusted by many of the world's leading food and beverage manufacturers for their vibrancy, versatility, stability, ease of use, and strong sustainability credentials.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in long-term stockholding. The company supports its customers throughout every stage of the product development process, including concept innovation, color selection and matching, stability testing, upscaling, regulatory matters, and quality documentation.